

# We're (finally) open!

November 15, 2014

Dear readers and patrons:

Though many of you have been “shopping” already – for which we thank you – we do want to take this opportunity to mention that we are (at long last) 100% “open for business”:

- The pesky “beta” site notice is gone. (Though we still have some work to do, e.g., past and future events.)
- After lots of live troubleshooting, with your help, we think we've killed most of the bugs, so that browsing and purchasing should be trouble-free. Please let us know otherwise.
- To “celebrate,” we're offering a small token of thanks by inviting you to use this coupon – 80FFSHIPPING – for free shipping (up to US\$8.00) on any order you place on the site through the Feast of Our Lady's Immaculate Conception (8 Dec.). (Simply put the coupon code into your shopping cart when checking out; if the shipping costs more than \$8.00, the coupon will discount your shipping by that much.) It can be used once per customer, so make sure to fill up your order to maximize this benefit. Other Advent & Christmas promotions will immediately follow.

More news & offers are sure to follow. Thank you for everything you've done so far to make the new site a success.